

Throughout the highs and lows of your business journey, the cash flowing in and out of your company should be the foundation of many important decisions you make. Understanding and managing this cash flow will help you develop and execute business plans more effectively.

Whether growing your business, planning your exit or responding to an unexpected event or crisis, Grassi's Cash Flow services help you move forward with confidence.

#### Services include:

- **Cash flow forecasting** to project your financial future and help you plan your next business move
- **Assessment and stress testing** of current cash flow model to identify deficiencies and make improvements
- Development of a **strategic cash flow plan** to help you reach your business growth and financial goals
- **Monitoring and reassessment** of your cash flow plan to ensure alignment in times of crisis or change
- **Benchmarking key metrics** against historical data to measure plan effectiveness and make necessary adjustments
- **Workforce management** to help you gain control over one of your business's greatest areas of expense
- Support with **creditor negotiations** and legacy issues involving investors, lenders and vendors

Before your next transaction, expansion, crisis response or other major business move, get an accurate picture of whether your cash flow will support or impede it. Grassi's Cash Flow services are delivered by experienced CFOs, CPAs and business consultants who understand what it takes to keep your business growing strategically and profitably.



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